Start With Why

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INTRODUCTION

- He argues that the success of these individuals had to do with the fact that they started with why.
- The golden circle is the why that then leads to the how, which then leads to the what.
- The failure of many companies is that they do not have a very well defined why.

1 Jesus Started With the Why

Luke 19:10; 1 Peter 2:21; 1 Timothy 4:7–8

- For the Son of Man came to seek and to save that which was lost. Every lost person mattered to Jesus.
- I have finished the work which thou hast given to me to do.
- At the heart of Jesus' why was to not only save the world, to do the things that were pleasing to the Father, but also to leave for us an example that we could imitate and we could follow.
- We see the customs and habits that Jesus developed that helped him to accomplish his mission.
- If we're going to be his disciple and follow him, we must buy into his life.

2 The Pharisees Forgot the Why

Matthew 23:23; Matthew 15:1–9; Micah 6:6–8

- The Pharisees' struggle was the fact that they forgot the why.
- How could you be so diligent about tithing everything, a tenth of everything to the Lord, and then miss the essence of it all. Because they did not have the clarity of the why.
- All their rules interfered with such things as mercy and compassion.
- You can offer all the sacrifices you want, but if you deal with your fellow man in an unjust way, you've missed the point.
- Even all of this today is meaningless if we lose sight of the why.

3 Nine Basic Reasons That Are Our Why

Hebrews 3:4; Acts 4:12; John 12:48

- Number one, I believe God lives. Every house is built by someone, isn't it? But the builder and maker of all things is God.
- The evidence is overwhelming. Jesus lives. And this book is truth about him. And his New Testament is my judge.
- I am not profited if I gained the whole world and lose my own soul.
- I have treasure in heaven awaiting me, and that's a part of my why.
- I'm a vapor that appears for a short time and then vanishes away.

- Worship betters me. Praise is becoming to the upright. It enlivens and energizes and exalts my life.

4 If You Get the Why Right

- If you get the why right, it positively affects everything.
- It affects the nature of your involvement in the local church. It affects your behavior out there in the world.
- We need to wake up every day with a sense of why.
- We absolutely must not allow time, pain, circumstances, and a zillion distractions to cause us to lose focus and clear vision of our why.

THE CHALLENGE

Whether it is time for you to buy into the why and to become a disciple of Jesus Christ, putting him on in baptism, or whether it's time for you to buy into the why again and get your focus right today.

MY NOTES