# Evangelism In 2018 (Luke 19:10)

**Mike Moriarty** · Matthew 28:18–20

## INTRODUCTION

- Social media, a term that wasn't in existence before 1997, is now a part of most people's vocabularies.
- Each one of us has a responsibility to do that, and for some reason a lot of us struggle with that.

## 1 Evangelism Outside the Box

**Romans 12:1–2**

- One of the reasons we took on the neighborhood Bible study is traditional approaches no longer work.
- They're not going to respond to the traditional approaches that we use for trying to evangelize. So we've got to think outside the box.
- Change is God's signature on life. The word creation is another word for change.
- Romans 12, 1 and 2, a passage that we frequently quote is all about change, about us being transformed.

## 2 Developing Friendships and Soul Awakening Events

- People are looking for truth that is experiential, for communication for communities in which faith is lived out and for spiritual experiences that are tangible and real.
- Community before message. People are looking for a safe and accepting community in which to work out their identity.
- He believes reaching them spiritually depends on two things, developing friendships and having soul awakening events.
- People need to be awakened to their need for God. They need to become anxious for their souls.

## 3 Paul's Model for Soul Awakening Events

**Acts 17:16–34**

- He picks up the sign post that points to the one true God in verse 23. It's the altar of the unknown God.
- First of all, he connects to their culture, he uses their language, he uses examples from the Athenians' own context.
- So, as Paul did, we need to start where people are. Begin the dialogue at the point of people's need and interest.
- Just as Paul did, eventually we need to make people come to face the crisis of the cross and of self-sacrifice.

## 4 The Bible and Social Media Are a Perfect Match

- It's actually a place where the connected audience looks for answers to some of life's biggest questions and problems.
- So as humans, we often take the advice of trusted sources to solve life's problems.
- Now we have to let people know that we have the answers by spreading our answers on social media.
- The Bible is meant for a global audience, as is social media. Jesus said, go into all the world.

## 5 The Great Commission and Social Media

**Matthew 28**

- Thanks to the internet and social media, we are better equipped than any generation ever to carry out the Great Commission.
- Discipling is an ongoing activity that takes time, it takes effort and consistency to equip people to become disciples. And social media can help with that.
- We can take some of Tony's sermons on Sundays and reinforce that content all week long with a series of social media posts.
- Jesus went to the synagogues, Jesus went to the public squares, he went to where the people are. Today, the people are on social media.

## 6 Expanding Our Presence in Social Media Platforms

- We've initially hired them to help expand our presence in social media platforms.
- So our plan of action is starting with consistent intentional posts.
- As with any evangelism approach, the goal is to sow the seed. And this is not absolving every one of us from our own individual responsibility.
- We've now got another way that you can share your faith and share the gospel message through social media.

THE CHALLENGE

So the question is: where do you stand with God today? Have you been waiting for the right time to commit your life to Christ? Why not do it today?

MY NOTES